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Víctor Figueroa Arcila holds a PhD in Applied Economics and Regional Analysis and is a professor in the Faculty of Economic and Administrative Science at the Universidad Austral de Chile (Southern University of Chile), where he was director of the Master's Programme on Regional Economics and Management and the Graduate School. He is currently director of the Institute of Statistics at the Universidad Austral de Chile and is a member of the Research Group in Cultural Economics at the University of Valladolid. His research interests focus on the field of regional economy, regional economic development, characterising and measuring development, and valuation of cultural goods.